



SFI Fiber Sourcing and Small Lands Initiatives

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Sustainable Forestry Initiative

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WHO WE ARE

SFI is a sustainability leader dedicated
to the future of our forests.

**The future of our forests depends on
strengthening the connections between
sustainable forests, thriving communities,
and responsible purchasing.**



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-00001

SFI BOARD

ECONOMIC



ENVIRONMENTAL



WILDLIFE SOCIETY



SOCIAL

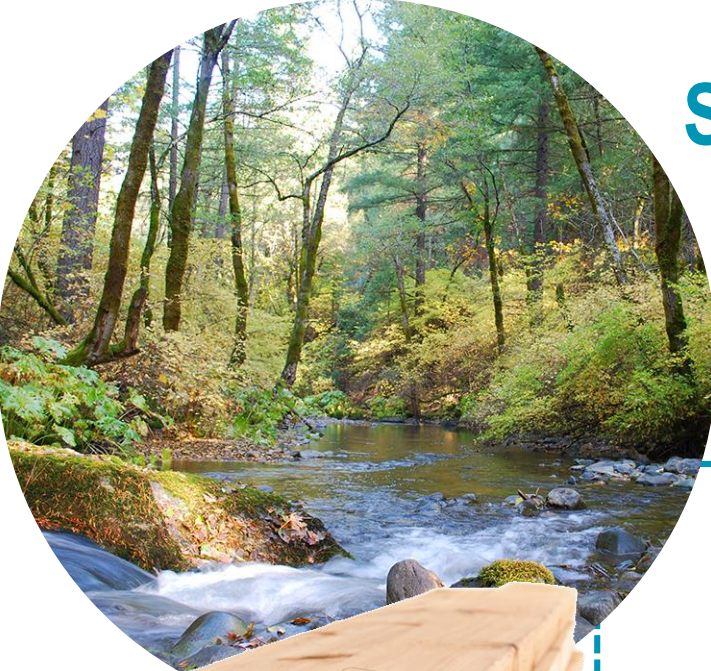


SFI IS DEDICATED TO THE FUTURE OF OUR FORESTS



STANDARDS





SFI STANDARDS



SFI Forest Management Standard

SFI Fiber Sourcing Standard

SFI Chain of Custody Standard

“The EPA recognizes the role of forest certification programs, including SFI, which have made important contributions to improved BMP implementation through logger training, landowner outreach, and water quality requirements.”

Environmental Protection Agency (EPA)

June 2016 - Federal Register Notice of Decision Not to Regulate Forest Roads Discharges Under the Clean Water Act



SFI Offers a Proof Point of Sustainability and Legality

77% of European pellets are coming from North America

SBP

Sustainable Biomass Partnership

RECOGNIZES

- SFI Forest Management (endorsed by PEFC)
- SFI CoC as an approved Chain of Custody system
- SFI Fiber Sourcing as a tool to complete Supply Base Evaluations

SFI FIBER SOURCING



A wood and fiber procurement Standard *unique to SFI*.



The SFI Fiber Sourcing Standard promotes responsible forestry practices by setting mandatory practice requirements for the responsible procurement of all fiber procured directly from the forest, **whether the forest is certified or not.**

SFI FIBER SOURCING

SPECIFIC REQUIREMENTS FOR:

- Avoidance of controversial sources
- Conservation of critical wildlife habitat and biodiversity including Forests of Exceptional Conservation Value
- Protection of water quality
- Use of qualified resource and harvesting professionals
- Promotion of reforestation
- Visual quality management
- Control of invasive exotic plants and animals
- Legal sources of fiber
- Support for research, public reporting, and continuous improvement



“ Logger training is a component of the Sustainable Forestry Initiative’s certified Fiber Sourcing Standard, which sets expectations for **responsible procurement of all fiber** and is **audited by an independent third party**. Loggers who received training are more likely to implement BMPs during harvesting operations on nonindustrial private forests.”

Dale, V. et al. 2017. **Status and prospects for renewable energy using wood pellets from the southeastern United States.**
Global Change Biology Bioenergy.



TRAINED HARVESTERS

192,384

RESOURCE AND HARVESTING PROFESSIONALS

have participated in training
since 1995, **TO ENSURE
UNDERSTANDING OF
WATER QUALITY**, biodiversity
and other sustainable forest
practice requirements



1995 **34%** → 2017 **94%**

**FIBER SUPPLIED TO SFI
PROGRAM PARTICIPANTS'
MILLS DELIVERED BY TRAINED
PROFESSIONALS.**

SFI ON-PRODUCT LABELS

Are recognized globally and provide a visual cue to help customers source products from responsibly managed forests and wood procurement practices.

CHAIN OF CUSTODY



FIBER SOURCING



A GLOBAL REACH

PRODUCTS CERTIFIED TO SFI
STANDARDS ARE SOLD IN NEARLY



140

COUNTRIES

CONTRIBUTING TO
SFI's SCOPE AND SCALE

PRIVATE OWNERSHIP IN THE U.S.

About **91% of wood harvested in the United States** comes from private forests.

About 60% of the “privately-owned” fiber comes from some 10 million individual family forest landowners.

Typical ownership can be 40 hectares (100 acres) or less.

Biomass represents another revenue source for small landowners - \$\$ for something that was previously considered waste.



CERTIFICATION & SMALL LANDOWNERS

Certification can be expensive and burdensome for small landowners.

The SFI Fiber Sourcing Standard addresses **responsible procurement and landowner outreach** while recognizing the **value of certification in the supply chain**.

The SFI Fiber Sourcing Standard provides a unique opportunity due to its focus on wood and fiber procurement **from uncertified forests**.



SFI AND AFF JOIN FORCES TO GROW FAMILY LANDS CERTIFICATION

FEBRUARY 5, 2019

**A NEW PARTNERSHIP TO GROW
THE AMOUNT OF CERTIFIED
FAMILY AND OTHER SMALL
HOLDINGS IN NORTH AMERICA.**



Through this partnership, SFI and AFF are working together on a **Small Lands Group Certification Module**, an innovative way to grow certified family lands and small holdings by building on the foundation of SFI's Fiber Sourcing Standard, and drawing on the strengths of the American Tree Farm System (ATFS) forest management standard.

SFI SMALL LANDS GROUP CERTIFICATION MODULE

GROUP CERTIFICATION

- Organizations certified to the SFI Fiber Sourcing Standard become Group Managers.
- Landowners voluntarily become Group Members and are certified to the American Tree Farm System.
- Two SFI Program Participants in the U.S. are currently piloting the Small Lands Group Certification Module.

SFI PROGRAM PARTICIPANTS
PILOTING THE MODULE



SFI FOREST PARTNERS® PROGRAM

PARTNERS:



H E A R S T

SFI FOREST PARTNERS® PROGRAM

SUPPORTING SFI CERTIFICATION

- **OBJECTIVE 1:** Find innovative approaches to group and coordinated certification, seeking opportunities for collaboration, cost effectiveness and incentives.
- **OBJECTIVE 2:** Facilitate the uptake of fiber from certified forestlands through the supply chain to buyers of forest products.
- **OBJECTIVE 3:** Grow the certified forestland base by 15-million acres/6 million hectares by the end of 2020 in the US and Canada.

SFI FOREST PARTNERS® PROGRAM

BENEFITS PROVIDED

- **ASSISTANCE WITH GROUP FORMATION** in conformance with SFI rules and the Small Lands Group Certification Module.
- **RECRUITMENT** of mills and landowners interested in certification.
- **CONSULTING SERVICES** to “shepherd” Group participants to a successful audit.

The work continues...

SAVE THE DATE



FORESTS OF OPPORTUNITY

VIRGINIA



2019 SFI ANNUAL CONFERENCE

OCTOBER 21-25, 2019

RICHMOND MARRIOTT, VIRGINIA

sficonference.org

THANK YOU

sfiprogram.org

